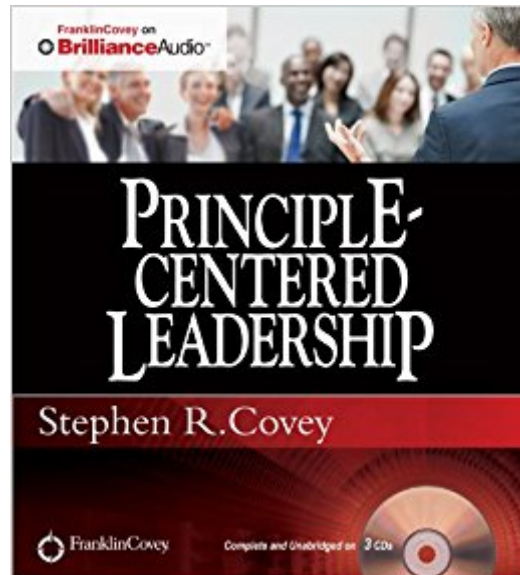




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Principle-Centered Leadership



Synopsis

Learn the powerful principles Dr. Stephen R. Covey has taught to many of the world's top executives and most influential leaders. Align your organization's resources and structures to increase long-term performance and create a high-trust culture • the ultimate competitive advantage.

Book Information

Audio CD

Publisher: Franklin Covey on Brilliance Audio; Unabridged edition (April 1, 2012)

Language: English

ISBN-10: 145589348X

ISBN-13: 978-1455893485

Product Dimensions: 5 x 0.4 x 5.5 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars • See all reviews • (131 customer reviews)

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Customer Reviews

I have concluded that the root cause of all the ills of the world is that humans do not live their lives according to the Golden Rule of doing unto others as you would have others do unto you. The Golden Rule is the common thread of all religions and can therefore be considered the unifying principle for every human on earth. It is probably the one concept that everyone can buy into but also one goal that everyone would admit they could and should do better. For myself I know that if I truly lived the Golden Rule I would feel much more pain at the unacceptable gap between the rich and the poor because as one of the rich I would see myself or my loved ones as one of the starving and would want to do something about it. The fact that I don't do anything about it - or not enough - means that I am just a wimp. Just a lot of hot air. I say one thing but do another. My failure, multiplied six billion times is what has turned this paradise we inherited into the crisis-ridden planet we live on today. It was a strange and wonderful discovery, therefore, that this book has been written to help me - and you should you be so inclined - to come closer to living the Golden Rule through what the author refers to as Principle-Centered Leadership. A second conclusion is that we need more of the Mother Teresa style of leadership. She spoke very little, rolled up her sleeves and

just waded into the slums of the poorest of the poor, while my leadership style has been to keep at a safe distance and say "Hey, someone should do something about this." The big difference between Mother Teresa and me is that she lived the Golden Rule while I just mouth it. Principle-Centered Leadership is the book I was seeking to help me change from a talker to a doer.

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